

AM/PM Session: Research & Development

Design and Branding

Times	Name	Topic
10.00 - 10.15	Bob Gray – Design Director, Red & Gray	Research by Design
10.15 - 10.30	Stefano Messori – Design Strategist	Exploiting ignorance: creative thinking for business innovation
10.30-10.45	Paul O Byrne – Head of Strategy, Tinderpoint	7 Key Takeaways To Strengthen Your Content Strategy
10.45-11.00	Frances Mitchell – Business Development Manager, Dolmen	Creativity and Design are essential for business success: an exploration of industry case stories
11.10 - 11.40	Coffee Break and Networking	

Innovation

11.40 -11.55	Paidi O' Reilly – Adjunct Innovation Lecturer, UCC	Innovative Thinking. Moving from 'playing not to lose' to 'playing to win'"
11.55 - 12.10	Paul Dillon – Director, Technology Transfer Office, University of Limerick	Building an Innovation Ecosystem
12.10 - 12.25	Seán McNulty – Chairman and Founder Dolmen	Innovating at the Front End: how design process can deliver impact
12.25 - 12.40	David Trevitt – Delivering Business Value from Innovation	Why formalise the Innovation Process?

R&D , Data, Technology

12.40 - 12.55	Annaik Genson – R&D Consultancy Manager, Centre for Research in Engineering Surface Technology (CREST) Gateway	Coatings, R&D is at every step of a product life
12.55 - 1.45	Lunch Break and Networking	
1.45-2.00	Peter Parbrook – Head of the nitride material group, Photonic Centre Tyndall National Institute	Technology and application of ultra-violet light emitting diodes.
2.00 - 2.15	Duncan Rowe – UK Sales Manager for Milestone products, Analytix Ltd	Evolution of the Microwave – A flexible tool for the modern lab
2.15- 2.30	Eoin Nicholson – Business development and projects co-ordinator, SmartBay Ireland	SmartBay – an open ocean test site for marine technology
2.45-3.00	Tim Daniels – Marketing Manager, Autoscribes Informatics	Using LIMS Implementation Best Practice to drive INAB Accreditation in your Laboratory

3D Printing/ IOT/ Wearables/ Advanced Technology

3.00- 3.15	Mark Bannon – CEO, VT Networks	Internet of things - enabling innovation through the Sigfox network
3.15 - 3.30	Himanshu Himanshu – EU Marie Curie Researcher at Teagasc	Application of 3D printing and open source hardware & software
3.30-3.45	Helen Hasenfuss – PhD Researcher, University of Limerick	An exploration of real-time programmable haptic and tactile structures for tangible user interfaces (TUIs).
3.45- 4.00	Patrick Hall – Development Director, Maddison Product Design	Making Wearables wearable – The challenges of integrating technology and garments'
4.00 - 4.15	Richard Linger – CEng, MIEI, TEC Gateway Manager, Nimbus, CIT	The realities of delivering new IoT (Internet of things) innovation
4.15- 4.30	Dermot Brabazon – Associate Professor, DCU	Recent advances in additive and advanced manufacturing at the Advanced Processing Technology Research Centre, DCU